

Macao Polytechnic University

Faculty of Business

Bachelor of E-Commerce

Module Outline

Academic Year 2022 / 2023 Semester 1

Learning Module	Graduation Report I		Class Code	MGPO4100-411/412	
Pre-requisite(s)	Nil				
Medium of Instruction	English			Credit	6
Lecture Hours	0 hrs	Lab/Practice Hours	90 hrs	Total Hours	90 hrs
Instructor	Dr Billy Yu		E-mail	billyyu@mpu.edu.mo	
Office	M523, Meng Tak Building		Telephone	8599-3312	

Description

This is an integrated module which requires students to apply their knowledge and skills acquired in previous courses to accomplish a project by pursuing an in-depth and hands on study in a selected topic in E-Commerce applications. Students are required to complete a project proposal by the end of this course before proceeding to Graduation Report II.

Learning Outcomes

After completing the learning module, students will be able to:

1. explain the skills, techniques and knowledge for completing the Reports as stipulated in the Guidelines on the Graduation Reports I and II,
2. apply such skills, techniques and knowledge to complete the Reports,
3. manage general and e-commerce-specific projects,
4. practise leadership in the context of project teamwork,
5. collaborate and cooperate in the context of project teamwork and
6. present project information in both verbal and written formats.

Alignment of Programme and Module Intended Learning Outcomes (MILOs):

Programme Intended Learning Outcomes (PILOs)	MILOs
1. Demonstrate an understanding of the business processes and operations and the skillful realization of information technologies required to practice electronic commerce;	MILOs 1, 2, 3
2. Apply knowledge in business, mathematics, programming, computing, web development, and database to address complex problems in the context of electronic commerce;	MILOs 1, 2, 3
3. Analyze critically the effect of web technology use on organizational performance and develop electronic commerce strategies that fit organizational objectives;	MILOs 1, 2, 3
4. Select and apply tools and technologies to effectively implement electronic commerce systems in business intelligence, enterprise resources planning, supply chain management, and customer relationship	MILOs 1, 2, 3
5. Develop relationships, motivate others, manage conflicts, lead changes, and work across differences in multi-disciplinary electronic commerce projects;	MILOs 4, 5
6. Communicate and work effectively using written and spoken word, non-verbal language, and electronic tools with fellow professionals and different stakeholders in the electronic commerce industry;	MILOs 4, 5, 6
7. Demonstrate a global electronic commerce perspective as evidenced by an understanding of foreign languages and the role of Macau as an interface between the East and the West;	MILO 6
8. Cope with and manage contemporary advancement related to electronic commerce development and demonstrate lifelong learning attitudes and abilities;	MILOs 1, 2
9. Conduct research and devise innovative electronic commerce models to exploit business opportunities; and	MILOs 1, 2
10. Reflect on professional responsibilities and keep up with the latest electronic commerce issues on legal, environmental, ethical, and societal considerations to benefit society comprehensively.	MILOs 1, 2

Content

Students are required to deliver their Reports as stipulated in the Guidelines on the Graduation Reports I and II under the guidance of their supervisor.

Teaching Method

Team meetings, oral presentation, report writing, software development and /or information system development as stipulated in the Guidelines on the Graduation Reports I and II under the guidance of their supervisor.

Attendance

Attendance requirements are governed by the “Academic Regulations Governing Bachelor’s Degree Programmes of Macao Polytechnic University”. Students who do not meet the attendance requirements for the course will not be permitted to attend the final / resit examination and shall be awarded an ‘F’ grade.

Assessment

This learning module is graded on a 100 point scale, with 100 being the highest possible score and 50 being the passing score.

	Item	Description	Percentage
1.	The Study Report and the developed information system or software tool	See the Guidelines on the Graduation Reports I and II	60%
2.	Oral presentation		30%
3.	Contribution and ongoing performance of individual student		10%
Total			100%

Teaching Material(s)

Textbook(s)

- The supervisor will provide the learning materials to students as per the selected project topic. There is no suggested textbook.

Reference

Reference book(s)

- The supervisor will provide the learning materials to students as per the selected project topic.

Plagiarism Policy

It is student's responsibility to ensure that his/her assignment has been checked by Turnitin software, and the similarity score given by Turnitin software cannot be higher than 30%. However, a special case can be determined by the instructor.